

1351 Peach Grove Ave.
Harrisonburg, VA 22801

## Acreage:

5.438

## Building

6 Stories

## 127 Units

24 - Two Bedroom
103 - Four Bedroom Clubroom
Exercise Room
Computer Room
Total Beds
460
Parking:
410 Spaces
Sale Price:
$\$ 5,000,000$

## Project Overview

We are offering a 5.438 acre track of land that was rezoned in September of 2021 to residential use for a 460 bed student housing project near James Madison University in Harrisonburg, Virginia. Site and Architecture plans will need to be amended for the extra bedrooms, otherwise the project is ready to break ground.

We are offering the project for $\$ 5,000,000$. The property is ideally located adjacent to JMU's Sentara Park and 9/10 of a mile from JMU's main entrance, making this a prime location for students to live.

Zoning - R-5
(Mixed use Residential)
Full set of Site Plans
(Needs to be amended for extra bedrooms and resubmitted)
Full set of Architectural Drawings
(Needs to be amended for extra bedrooms and resubmitted)
Topographical Survey
(October 27, 2019)
Alta/NSPS Land Title Survey
(February 11, 2021)
Geotechnical Exploration Report
(November 8, 2019)
Phase I Environmental Site Assessment - Clean (October 22, 2020)

Growing University, city and metro area
$30,000+$ Student Population from 4 Universities within $3 / 10^{\text {tis }}$ to 10 miles

Prime Location
For Additional Information:

540-432-9477
jforbes@


## The Apartments @ Peach Grove



## Elevation



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\begin{aligned}
& \text { Typical } 4 \\
& \text { Typedrom } \\
& \text { Bloor Plan }
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Typical 4 Bedroom Layout



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\begin{aligned}
& \text { Typical } 2 \\
& \text { Bedroom } \\
& \text { Floor Plan }
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## (\%) <br> Typical 2 Bedroom Layout







## Harrisonburg, Virginia EST. 1780

Harrisonburg is one of the fastest growing cities in Virginia, recently surpassing Charlottesville, and the Harrisonburg metro is the second fastest growing in the state. The market was recognized as one of the top twenty emerging metros in the U.S. as job gains, wages, real retail sales growth, and building permits continue to outpace most of the Commonwealth of Virginia on a percentage basis.

The metro area population exceeds 130,000 and the actual trade area is expanded with Harrisonburg's status as a regional destination for customers well outside the traditional drive-time radius. The metro attracts shoppers from 20+ miles away with an estimated market served population of 222,000. In addition to the James Madison University (22,000 students), the Harrisonburg metro is home to three other colleges and universities. Easter Mennonite University, with an enrollment of 1,870; Bridgewater College has 1,800 students; and Blue Ridge Community College adds 7,315 students to the area.




## Overview

From its modest beginnings in 1908, James Madison University has grown to become one of Virginia's premier institutions of higher education and one of the nation's top comprehensive universities. The university now enrolls over 21,800 students, with 3,745 full and part-time faculty and staff, and it has an annual operating budget of approximately $\$ 625$ million. JMU is located in Harrisonburg, Virginia, just over two hours from both Washington, D.C., and Richmond.

The University is comprised of seven colleges serving undergraduate and graduate students. Graduate programs are offered in the College of Business, College of Education, and College of Integrated Science and Technology, among others.


Undergraduates can choose from more than 130 degree programs. JMU also has a strong study abroad program offering semester studies opportunities all over the world.

 RECENT CAMPUS

NIVERSITY

## College of Business expansion and renovation

A new College of Business Learning Complex, as well as a renovation to Showker Hall, will provide 210,000 square feet of space that will include new and refurbished classrooms with flexible configurations, space for our international award winning Digital Marketing Program, cutting-edge technology for cybersecurity, collaborative space for students and an expanded Capital Markets Lab. The construction is being funded through a combination of state funds and private philanthropy and will cost $\$ 71.2$ million. The construction of the new building, was completed for the Fall of 2020 and Phase 2, the renovation of the existing Showker Hall will be completed for the Fall 2021 semester.

## Dining Facility Replacement

Phillips Hall was demolished following the completion of the new D-Hall. Serving more than 40,000 meals per week, Phillips Hall was an important part of the university's dining services.

The project is being constructed by WM Jordan and was completed and put in service this fall. Total construction costs are \$25.1 million.

## Atlantic Union Bank Center

Located on the corner of Carrier Drive and University Boulevard, the Atlantic Union Bank Center seats 8,500 guests for basketball games and closer to 10,000 for commencement and other events with additional floor seating. The new facility provides the Harrisonburg - Rockingham County area a state-of-the-art venue for trade shows, concerts and other large gatherings. Features of the facility include a club area, courtside seating with a designated private courtside hospitality area, state-of-the-art lighting and audio/video technology including a center-hung scoreboard and upper concourse ribbon boards, a student club area, expanded concessions and restroom availability, a multipurpose group event space, a team store and a Raising Canes restaurant. A 1,500-space parking deck will also be constructed adjacent to the facility concurrently.
The athletics success area of the facility is highlighted by a separate practice gym and includes offices, academic areas, locker rooms, team meeting rooms, strength and conditioning, sports medicine and other amenities specific to JMU's men's and women's basketball programs. The facility includes new operations areas for the athletics ticket office as well as the facility and events staff. Construction costs for the new center topped $\$ 86.7$ million and was funded through auxiliary funds, private philanthropy and sponsorships. S.B. Ballard is the construction manager.


## For additional information, contact:



## Disclaimer:

This package is designed to promote the many benefits of The Peach Grove Project. This project is in no way connected to James Madison University or any of its affiliates. All information related to James Madison University was gathered from the University's website and other online sources.

